

**Retire Token (Retire)  
Litepaper**



**- The Keys To Unlocking Wealth -**

## Disclaimer

This document is not intended to offer financial advice or counsel of any kind. The purpose of this document is purely to inform on the token economics of Retire Token (Retire).

First published November 2021.

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## Introduction

Retirement is a subject that weighs heavy on the mind of most people throughout their lives. From property to pensions, there are countless schemes a person can put in place to prepare for getting older and eventual retirement. Most require years of frugality and hard work, for minimal end benefit. As each generation ages and progresses into the retirement stage of life, economies around the world appear to struggle under the load. This is why it is more important than ever to make sure every preparation is taken to ensure a safe and comfortable retirement at a time in life when any hard earned money can still be enjoyed.

The below table demonstrates the difference in state pension payments against the cost of living in several different countries. It is obvious that there is a massive discrepancy between state payments and the affordability of living during retirement, further demonstrating the need to plan for the future.

Country	Average Monthly State Pension	Average Monthly Living Expenses
UK	£657 (\$927)	£2,249 (\$3,174)
USA	£1068 (\$1507)	£3615 (\$5102)
CANADA	£408 (\$576)	£1604 (\$2263)
AUSTRALIA	£735 (\$1037)	£2026 (\$2859)

Why work away your good years for a wealth you might not be able to enjoy? With our unique tokenomics that favour the long term investor, the gains come with minimal work. Our tokenomics are centred around holders who will do just that, hold. Higher transaction fees discourage market manipulation, while benefiting holders with generous rewards. All this adds up to contribute to an easy and early retirement, with plenty of time left to enjoy any riches gained.

# The Retire Token Protocol

The entire Retire Token ethos is to reward long term holders generously. An investment in Retire is an investment for the future. Too often in the crypto currency space, a tokens ecosystem benefits market manipulation, leading to a culture of 'pump and dump' that leaves long term holders missing out on profit. The unique tokenomics of Retire Token go further than most to prohibit this type of manipulation and protect holders.

With a supply of just 401(k) (401,000 tokens), tokens will rapidly become like gold dust, increasing the value and aiding market stability. As an added safety measure, liquidity will be locked for at least one year after launch.

## Earn

Removing the need to stake, claim or farm, holders will earn a passive income in USDT from any transaction that takes place within the Retire ecosystem. 15% of each transaction is taxed and redistributed to all holders (on transactions over 100 Retire Tokens). The reward is proportional to the amount of tokens held, so each transaction will contribute exponentially to the growth of a wallet. The longer tokens are held, the greater the benefit. Tokens are automatically sent directly into the holders wallet every 60 minutes, although in quieter periods this may take longer.

## Auto LP

2% of each transaction is automatically added to the PancakeSwap liquidity pool. This increases the pool and helps create a price floor leading to stability and growth.

## Project Development

A huge part of the ethos at Retire Token is expanding our reach, therefore 3% of each transaction will be automatically converted into USDT and go directly towards marketing and spreading the word about Retire. A large and vocal community will only aid in driving up the overall value of the token and increasing the reward for holders. Earnings from this fee will go to expanding the project and rewarding the holders by running airdrops, social media campaigns and applying for exchange listings.

### Locked Liquidity

In addition to the transaction fees and rewards, liquidity of Retire has been locked for one full year. Locked LP tokens consist of a BNB/Retire pairing. Investor safety is paramount with Retire Token, so the liquidity locking period will be reviewed after the initial year has concluded.

The tokenomics of Retire Token (Retire) are solely geared to protecting and rewarding the investor. Higher transaction fees generate greater rewards for holders, while discouraging detrimental market manipulation. Liquidity locking adds safety and trust to a token already geared for the investor.

# Marketing Strategy

## Social Media

The Retire marketing strategy centers around social media. Telegram has become the main hub for cryptocurrency chat, so it will feature heavily in the Retire Token (Retire) strategy. There will be an announcement channel for all updates regarding the project, alongside a group for more casual chat and questions. It is a main goal to build a healthy and happy community who believe in the project as much as the main developer team, and who will be willing to help and support each other as we progress the project.

Twitter is the perfect platform to deliver short and concise updates on the project and other helpful and insightful information our holders may benefit from. There is a thriving cryptocurrency community on the platform already, and it is the perfect place to spread the word on the unique tokenomics of the project. Twitter affords users the opportunity to connect with a range of people across the globe, from influencers to small time investors and it allows for targeted growth through tactful posting.

Retire Token intends to use these, and other social media platforms (such as tiktok and instagram) to keep holders and prospective holders up to date with everything happening. Alongside delivering information to holders, these platforms will be used to market the token to wider audiences through a variety of different mediums, from memes; to in depth posts; to airdrops and other events.

## Airdrop (and other giveaway events)

Airdrops, competitions and giveaways are a fantastic way to reward a community for their support, while drumming up engagement from new members. Retire Token intends to make good use of these strategies when promoting the token, while also giving back to the existing community. This strategy also ties in well with social media, as talk of an airdrop or competition always inspires interest in a project.

## Influencer Partnerships

Retire Token will look to form useful partnerships with trustworthy and respected cryptocurrency influencers. Partnerships with influencers will aid the project in multiple ways in addition to creating awareness. Investors trust the word of their favourite influencers, and good partnerships can greatly influence the credibility of a project.

## Exchange listings

While not strictly marketing, listing on exchanges instills a deeper trust in a project and demonstrates its seriousness and longevity. It also makes a token much more accessible to a wider audience. This wider audience will in turn bring more liquidity to the token. Retire Token will start small, with the vision to become available on more and more exchanges as the number of holders increases.

# Roadmap

## Q4 2021

- Retire website is born
- Telegram launch
- Twitter launch
- Audit by Techrate
- Whitepaper release
- Pinksale launch
- CEX listing (Confirmed)
- +15k members in Telegram
- Listing Coingecko
- Listing CoinMarketCap
- Meme contests
- \$5M of market cap
- Partnership with influencers
- \$10M of market cap

## 2022 onwards

- \$50M of market cap
- RETIREswap
- Staking Pool
- Merch shop
- NFT series
- \$100M of market cap
- More to be announced...



## Retire Token Ethos

It is clear from the token economics, the main ethos at RetireToken is “reward the HODLer”. The protocol greatly benefits the long term investor while discouraging the ‘pump and dump’ culture that is so rife in cryptocurrency at the moment.

It is also important to be trustworthy and transparent with holders and the community at large. LP is locked for a minimum of 1 year, demonstrating safety against a ‘rug-pull’, and all transaction fees are transparent and traceable.

Retire token is community driven and works towards an inclusive and healthy community environment, filled with people who share a passion for cryptocurrency with a desire to enjoy life. Our community is lively and helpful and the driving force behind the progress of the project.

